

SPONSORSHIP PACKAGE

CELESTIAL NIGHTS

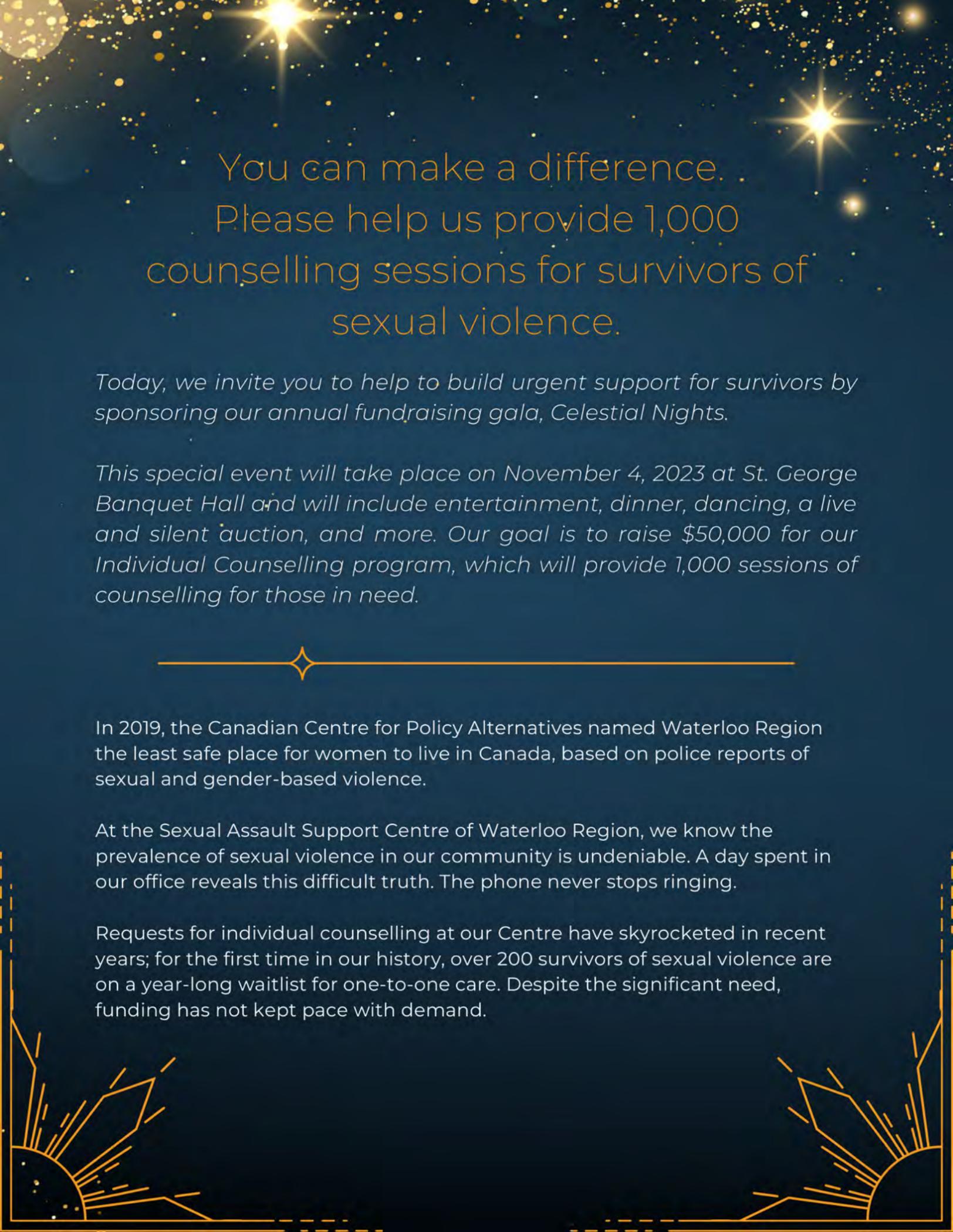
SASC'S ANNUAL GALA

SATURDAY NOVEMBER 4, 2023
ST. GEORGE BANQUET HALL | WATERLOO, ON

"The desire to reach the stars is ambitious. The desire to reach hearts is wise and most possible."

- Maya Angelou





You can make a difference.
Please help us provide 1,000
counselling sessions for survivors of
sexual violence.

Today, we invite you to help to build urgent support for survivors by sponsoring our annual fundraising gala, Celestial Nights.

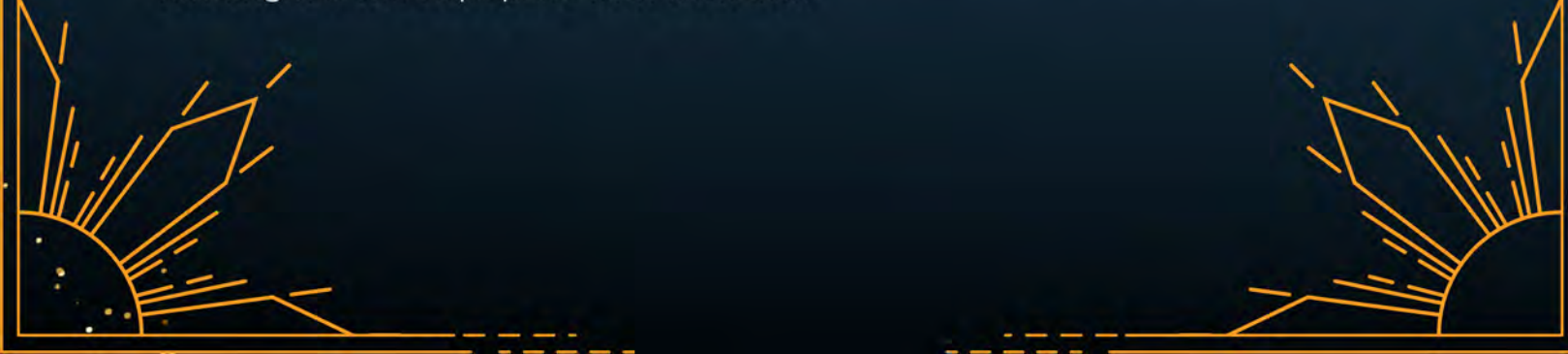
This special event will take place on November 4, 2023 at St. George Banquet Hall and will include entertainment, dinner, dancing, a live and silent auction, and more. Our goal is to raise \$50,000 for our Individual Counselling program, which will provide 1,000 sessions of counselling for those in need.



In 2019, the Canadian Centre for Policy Alternatives named Waterloo Region the least safe place for women to live in Canada, based on police reports of sexual and gender-based violence.

At the Sexual Assault Support Centre of Waterloo Region, we know the prevalence of sexual violence in our community is undeniable. A day spent in our office reveals this difficult truth. The phone never stops ringing.

Requests for individual counselling at our Centre have skyrocketed in recent years; for the first time in our history, over 200 survivors of sexual violence are on a year-long waitlist for one-to-one care. Despite the significant need, funding has not kept pace with demand.



As a sponsor, we'll promote your company as one that *invests* in the people who live in our community.



Your support can include cash sponsorships ranging from \$500 to \$6,000 dollars or an in-kind donation.

Please see the next page for a list of sponsorship options!

Sponsorship Levels

	FRIEND (\$500)	SUPPORTER (\$1,000)	IN KIND/ MEDIA (\$2,000+)	LEADER (\$2,500)	CHAMPION (\$4,000)	PRESENTER (EXCLUSIVE) (\$6,000) (CLAIMED)
General Recognition (Website, Event Displays, Name/Logo in Program)	Listed	Small Logo	Medium Logo	Medium Logo	Large Logo	Presented By
Gala Tickets				4	6	8
Social Media Recognition	✓	✓	✓	✓	✓	✓
Program Ad				1/4 page	1/2 page	Full page
Media Release Inclusion				✓	✓	✓
Recognition from Podium				✓	✓	✓
Counselling sessions provided	10	20	N/A	50	80	120

Sponsorship Application

Your completed form and company logo can be emailed to:
donations@sascwr.org.

Cheques can be mailed or dropped off to:
300-151 Frederick Street, Kitchener Ontario, N2H 2M2

Company Name:

Contact Name:

Mailing Address:

City:

Postal Code:

Email Address:

Phone Number:

Preferred Sponsorship Level (Please Select One):

- ☐ Friend (\$500)
- ☐ Supporter (\$1,000)
- ☐ In-Kind/Media (Contributions valued at \$2,000+)
- ☐ Leader (\$2,500)
- ☐ Champion (\$4,000)
- ☐ Presenter (\$6,000) (Exclusive) (CLAIMED)

Contact Information

Laura Hill, Development and Communications Coordinator
donations@sascwr.org
519-571-0121 ext. 112



For more than 30 years, SASC has been a place of healing and hope for survivors of sexual violence in Waterloo Region.

We provide wrap-around support including counselling, support groups/workshops, and accompaniments to court, the hospital, and the police station. We're available any time of the day or night through our 24 Hour Support Line. We support all genders, 16 years of age and older, who have experienced sexual assault at any point in their lives. We advocate at the individual and systemic levels to create change.

We cannot do this vital work without you. Please join us as a sponsor for our 2023 fundraising gala, Celestial Nights!

Thank-you.







**SEXUAL ASSAULT
SUPPORT CENTRE**
OF WATERLOO REGION