

SPONSORSHIP PACKAGE

# THE GREATEST SHOW ON EARTH

A Carnival-Themed Fundraising Gala for the  
Sexual Assault Support Centre of Waterloo Region

STEP RIGHT UP ON

Saturday, November 2, 2024

Doors at 6:00 p.m.

Federation Hall, University of Waterloo

200 University Avenue West (Ring Road - Building 35)

Waterloo, Ontario



sasc

SEXUAL ASSAULT  
SUPPORT CENTRE  
OF WATERLOO REGION

# YOU'RE INVITED!

The Sexual Assault Support Centre of Waterloo Region (SASC) invites you to help build support for survivors of sexual violence, by sponsoring our annual fundraising gala!

## Step Right Up For The Greatest Show on Earth!

**SASC's Annual Gala, The Greatest Show on Earth**

**Saturday, November 2, 2024, 6:00 p.m.**

**Federation Hall, University of Waterloo**

This year, we invite our community to immerse themselves in a carnival-like atmosphere, including:

- Exciting Games
- Themed Entertainment
- Seated Dinner
- Dance
- Live and Silent Auction
- And more!

**We aim to raise \$60,000 for our Counselling Program, which will provide 1,200 counselling sessions for survivors of sexual violence in Waterloo Region.**

## Why We Are Fundraising

Organizations like ours have served communities in Ontario for over three decades. Core funding at the provincial level has stagnated during this time -- despite a surge in the number of survivors seeking help due to movements such as #MeToo, an increase in gender-based violence during the pandemic and the overall prevalence of sexual violence in our communities. When adjusted for inflation, our Centre is receiving less provincial funding than we did a decade ago, despite the demand for our services tripling during this time. The repercussions of this underfunding are evident as vulnerable people linger on our waitlist. Today, we are turning to our community to help ensure wrap-around services for survivors of sexual assault are available by fundraising. You can join us to make a difference for people in our community.

# SPONSOR LEVELS

As a sponsor, we'll promote your company as one that invests in the people who live in our community.

Your support can include cash sponsorships ranging from \$500 to \$6,000 dollars or an in-kind donation.

*We offer unlimited sponsorships at every level, with the exception of our Presenter level (one available). We accept multiple sponsorships from the same or similar sectors.*

	<b>FRIEND (\$500)</b>	<b>SUPPORTER (\$1,000)</b>	<b>IN KIND/ MEDIA (\$2,000+)</b>	<b>LEADER (\$2,500)</b>	<b>CHAMPION (\$4,000)</b>	<b>PRESENTER (EXCLUSIVE) (\$6,000)</b>
<b>General Recognition (Website, Signage Program, etc.)</b>	Listed	Small Logo	Medium Logo	Medium Logo	Large Logo	Presented By
<b>Gala Tickets</b>				4	6	8
<b>Social Media Recognition</b>	✓	✓	✓	✓	✓	✓
<b>Program Ad</b>				1/4 page	1/2 page	Full page
<b>Recognition from Podium</b>				✓	✓	✓
<b>Counselling sessions provided</b>	10	20	N/A	50	80	120



# SPONSOR FORM

This form can be filled out and submitted at [sascwr.org/gala](http://sascwr.org/gala) or by filling out the form below and sending it to [gala@sascwr.org](mailto:gala@sascwr.org).

Cheques can be mailed or dropped off to:  
151 Frederick Street, Unit 300  
Kitchener Ontario  
N2H 2M2.

Company Name:

Contact Name:

Mailing Address:

City:

Postal Code:

Email Address:

Phone Number:

## Preferred Sponsorship Level (Please Select One):

- Friend (\$500)
- Supporter (\$1,000)
- In-Kind/Media (Contributions valued at \$2,000+)
- Leader (\$2,500)
- Champion (\$4,000)
- Presenter (\$6,000) (Exclusive)

*Scan this QR Code if you prefer to submit this form online!*



*We kindly request your response by July 1, 2024 so that we can include your information in our marketing materials.*



# ABOUT SASC

We support survivors of sexual violence.

We listen, facilitate healing, and celebrate resiliency. Using an anti-racist, intersectional feminist approach, we work to transform systems which promote gender-based violence.



At SASC, we provide wrap-around support, including counselling, support groups/workshops, and accompaniments to court, the hospital, and the police station. We're available any time of the day or night through our 24 Hour Support Line. We support all genders, 16 years of age and older, who have experienced sexual assault at any point in their lives. We advocate at the individual and systemic levels to create change.



We cannot do this vital work without you. Please join us as a sponsor for our 2024 fundraising gala, The Greatest Show on Earth!

## Contact Information

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